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BIBDATASHEET**CONFIRMATION NO. 5601**

Bib Data Sheet

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|----------------------------|---------------------------------------|--------------|------------------------|--------------------------------------|
| SERIAL NUMBER 10798,342 | FILING DATE 03/12/2004 RULE | CLASS 705 | GROUP ART UNIT 3627 | ATTORNEY DOCKET NO. 11032-3067 |
|----------------------------|---------------------------------------|--------------|------------------------|--------------------------------------|

APPLICANTS

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** CONTINUING DATA *****

This application is a DIV of 10/254,923 09/26/2002
 which is a CON of 09/293,463 04/15/1999 ABN
 which is a CON of 08/738,634 10/29/1996 PAT 5,948,061

** FOREIGN APPLICATIONS *****

IF REQUIRED, FOREIGN FILING LICENSE GRANTED

** 05/26/2004

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|---|---|---------------------------|------------------------|-----------------------|----------------------------|
| Foreign Priority claimed 35 USC 119 (a-d) conditions met | <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after Allowance | STATE OR COUNTRY NY | SHEETS DRAWING 2 | TOTAL CLAIMS 22 | INDEPENDENT CLAIMS 1 |
| Verified and Acknowledged | <i>Ronald D. Deneau</i> Examiner's Signature Initials | | | | |

ADDRESS

23838
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TITLE

Method of delivery, targeting, and measuring advertising over networks

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|------------|--|--|
| FILING FEE | FEES: Authority has been given in Paper | <input type="checkbox"/> All Fees |
| RECEIVED | No. _____ to charge/credit DEPOSIT ACCOUNT | <input type="checkbox"/> 1.16 Fees (Filing) |
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| | | <input type="checkbox"/> 1.18 Fees (Issue) |